

Y.E.S.

Youth Encouraged Strategies for Social Entrepreneurship

WHAT do we wanna do:

“Y.E.S. (Youth Encouraged Strategies) for Social Entrepreneurship” is a seminar for youth NGOs on the topics of social entrepreneurship and social business, and the development of these two on the basis of an NGO.

WHY do we wanna do it:

Most commonly the work of NGOs is rather fragmented – organisations work when they have projects going on and the financial support for those project, and then the organisations hardly perform much of activity in times when their projects do not get the financial support. To see your organisation as a social enterprise might help to balance the work of the NGO itself and to increase its efficiency. Moreover, your volunteers will develop new skills – as social entrepreneurs.

HOW do we see it:

- ✓ First, the selected participants will be encouraged to prepare a bit for the seminar – the materials will be provided.
- ✓ Second, the representatives of 12 NGOs from 12 different countries will meet in Vilnius and take part in the seminar.
- ✓ Third, participants of the seminar from your organisation will employ what they have acquired during the seminar inside your NGOs with the help provided by our experts.

Summary of the project *(as it is in the approved application form):*

The project aims to create a space in order to:

- ✓ **share** the perception and practices of **social entrepreneurship** and **social business** among young people coming from different geographical areas,
- ✓ determine **foreign practices** that can be applied,
- ✓ **make a plan of actions** that have to be implemented, and a **set of actors** that have to be involved in order to develop further the idea of social entrepreneurship among youth organisations.

The core of the project is a **5-day seminar** that will be held in Lithuanian capital, **Vilnius**, and will bring together more than **30 representatives of 12 different countries**, who in their organisations are either already developing social entrepreneurship or highly motivated to start it. Also the project will involve experts of the fields of social business and social entrepreneurship.

In a fast changing world it is necessary and vital to adapt to new realities and act according to new rules of the world in order to improve the well-being of humanity. Social entrepreneurship is a phenomenon that has to be spread across the globe in order to sow the seeds of change. And this in turn has to begin with young people who are enthusiastic and full of energy, who are ready to act in a fast and flexible manner. Social entrepreneurship generates wealth, creates jobs, and offers solutions to current problems and supports the community and the environment at the same time meeting bottom line objectives.

Composition of the partnership:

Name of promoter	Country
Youth Education Centre “Fialta”	Belarus
Girls Leading Our World Association	Bulgaria
Youth Association DRONI	Georgia
German Russian Exchange	Germany
ComCS	Italy
Association “Youth Initiative Group”	Lithuania
Intermezzo Ungdomsorganisasjon	Norway
The Assistance Centre for Sustainable Development & Human Resources	Romania
Association of Young Leaders	Russian Federation
Social Business Earth	Switzerland
Ucarli Genclik Dernegi	Turkey
All-Ukrainian Association for Youth Cooperation “Alternative-V”	Ukraine

Dates and venue:

The seminar will take place in **August 6–11, 2013** (August 6 – arrival day, August 11 – departure day), **in Vilnius, Lithuania**.

WHO can participate:

- ✓ Representatives of youth NGOs from participating countries;
- ✓ Over 18 years (exceptions allowed if legal supervision is provided and the other conditions are fulfilled);
- ✓ Working level of English (the seminar is quite language intensive);
- ✓ **Motivated in the topics of social business and social entrepreneurship;**
- ✓ Able and devoted to take part in the whole duration of the seminar.
- ✓ **NOTE!** we will not accept tourists, opportunists, adventurers, travellers, groupies, holidaymakers, applicants that confuse a seminar with a youth exchange!

Preliminary program:

Time	Day 0, August 6	Day 1, August 7	Day 2, August 8	Day 3, August 9	Day 4, August 10	Day 5, August 11	
8:00-10:00	Arrival of participants, accommodation, registration	Breakfast					
10:00-11:40		Introductory session – self presentations, group-building	Sharing experience workshop (in smaller groups)	Workshop in national groups – setting directions and objectives of NGO	Follow-up session: Development of Social Entrepreneurship in Europe (1)	Evaluation (2) – Certification and Closure	
11:40-12:00		Coffee-break					
12:00-13:30		Presentation of the project objectives and program Participants' expectations	Presentations of workshop results	Simulation: Creating Social Enterprise (1)	Follow-up session: Development of Social Entrepreneurship in Europe (2)	Closure	
13:30-15:00		Lunch break					
15:00-16:40		Introduction to social entrepreneurship, main concepts, life-path, modern tendencies, major actors	Defining main strengths, weaknesses, opportunities and threats of social entrepreneurship in youth NGOs	Simulation: Creating Social Enterprise (2)	Multiplication and Exploitation of Results	Departure of participants	
16:40-17:00		Coffee-break					
17:00-18:40		Introduction to social business, main concepts, its life-path, modern tendencies, major actors	Drawing a plan of development of youth NGOs through social entrepreneurship	Simulation: Creating Social Enterprise (3) Reflection of simulation	Evaluation (1) – Youthpass session		
18:40-19:00		Pit-stop session					
19:00-21:00		Dinner break					
21:00- ...		Getting to know each other evening	Intercultural evening – presentations of countries and cultures	Networking evening – presentations of organisations	Social Out Evening	Farewell Party	

Contacts:

Project coordinator – Jevgenija Avedenij

e-mail: j.avedenij@yahoo.com, info@jig.lt, phone: +370 676 39-097

Applicant organisation – “Youth Initiative Group” (Lithuania), www.jig.lt, www.facebook.com/JIG.lt